

## Route forecast model, LHR to MSY with British Airways - Year Round

### Forecast Inputs:

		Catchment Share				Catchment Share	
Origin Airport	LHR		100.0%	Destination Airport	MSY		100.0%
Origin Catchment Airport 2	LCY		90.0%	Destination Catchment Airport 2	-		0.0%
Origin Catchment Airport 3	LGW		90.0%	Destination Catchment Airport 3	-		0.0%
Origin Catchment Airport 4	-		0.0%	Destination Catchment Airport 4	-		0.0%
Origin Catchment Airport 5	-		0.0%	Destination Catchment Airport 5	-		0.0%
Origin Catchment Airport 6	-		0.0%	Destination Catchment Airport 6	-		0.0%

		From	To				
Traffic Data set	01/11/2015		01/10/2016	Target Start	24/03/2017		Season
Airline	British Airways			Annual growth rates	Year 1	2.8%	
Alliance	Oneworld				Year 2	2.8%	
Period	Year Round				Year 3	2.8%	
Seats per aircraft	214				Year 4	2.8%	
Weekly frequency	4				Year 5	2.8%	

		hh mm
Departure time from LHR	15	40
Arrival time into MSY	19	40
Departure time from MSY	21	20
Arrival time into LHR	12	0

		hh mm
MSY Min Connect Time	1	0
MSY Max Connect Time	2	0
LHR Min Connect Time	1	30
LHR Max Connect Time	4	0

Stimulation rate.	IATA recommended rate = 49.3%	50%
Bridge Traffic. Enter a % share of total traffic.		0.3%

		LHR Route	MSY Route
Benchmark Airports to calculate QSI	PHL		
	ATL		
	DEN		
	SLC		
	BOS		

QSI Calculation Result	35	Defendable QSI value
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### Forecast Summary:

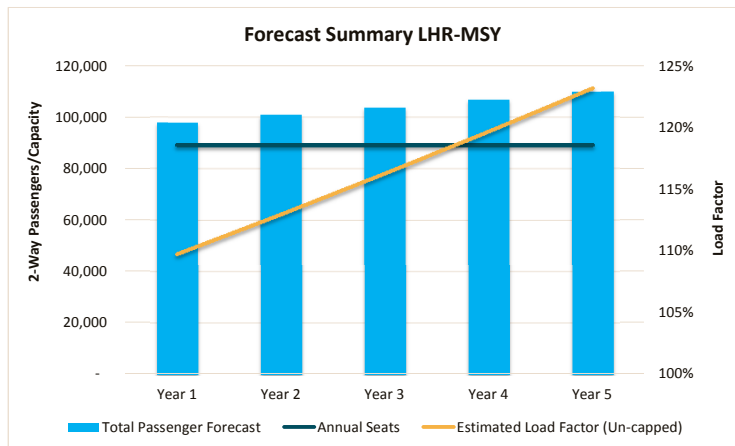
	Year 1	Year 2	Year 3	Year 4	Year 5
Segment 1: 'Local'	36,676	37,702	38,758	39,843	40,959
Segment 2: 'Beyond MSY'	2,515	2,590	2,668	2,748	2,830
Segment 3: 'Behind LHR'	58,517	60,272	62,080	63,943	65,861
Segment 4: 'Bridge'	294	302	311	319	328
<b>TOTAL PASSENGERS</b>	<b>98,001</b>	<b>100,867</b>	<b>103,817</b>	<b>106,853</b>	<b>109,979</b>
Capacity Offered	89,269	89,269	89,269	89,269	89,269
<b>AVERAGE LOAD FACTOR (UNCAPPED)</b>	<b>110%</b>	<b>113%</b>	<b>116%</b>	<b>120%</b>	<b>123%</b>

#### Pro-rated revenue (US\$)

	Year 1	Year 2	Year 3	Year 4	Year 5
Segment 1 - Local LHR-MSY Traffic	25,329,527	26,038,754	26,767,839	27,517,338	28,287,824
Segment 2 - Beyond MSY Connecting Traffic	2,109,148	2,172,422	2,237,595	2,304,723	2,373,864
Segment 3 - Behind LHR Connecting Traffic Flows	31,500,211	32,445,217	33,418,574	34,421,131	35,453,765
Segment 4 - Bridge/2 Stop Traffic @0% of Traffic	-	-	-	-	-
<b>Total LHR MSY Revenue</b>	<b>58,938,886</b>	<b>60,656,393</b>	<b>62,424,007</b>	<b>64,243,192</b>	<b>66,115,453</b>
System Contribution - Segment 2 - Beyond MSY	321,083	330,716	340,637	350,856	361,382
System Contribution - Segment 3 - Behind LHR	10,939,931	11,268,129	11,606,173	11,954,358	12,312,989
System Contribution - Segment 4 - Bridge Traffic	-	-	-	-	-
<b>Total System Revenue generated by LHR MSY</b>	<b>70,199,900</b>	<b>72,255,238</b>	<b>74,370,818</b>	<b>76,548,407</b>	<b>78,789,824</b>

#### Pro-rated average fares (US\$)

Segment 1 - Local LHR-MSY Traffic	691
Segment 2 - Beyond MSY Connecting Traffic	839
Segment 3 - Behind LHR Connecting Traffic Flows	538
<b>Pro-rated Average Fare LHR-MSY</b>	<b>603</b>
System Contribution - Segment 2 - Beyond MSY	128
System Contribution - Segment 3 - Behind LHR	187
<b>Total Average Fare</b>	<b>718</b>
LHR-MSY Sector Distance (km)	7,435
RASK	0.09
Yield	0.08



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