

# ROUTE TRAFFIC FORECASTING DATA, TOOLS AND TECHNIQUES

23<sup>RD</sup> & 24<sup>TH</sup> JUNE 2016

MIAMI, USA

# COURSE PROGRAMME

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Fundamentals of Route Development	
1. Introduction and Background	Day 1
2. Understanding Data Sources and Analytics	Day 1
3. Route Traffic Forecasting	Day 1
4. Long Term Forecasting	Day 2
5. Route Profitability Assessment	Day 2