

ROUTE TRAFFIC FORECASTING DATA, TOOLS AND TECHNIQUES

23RD & 24TH JUNE 2016

MIAMI, USA

MEET YOUR TEAM

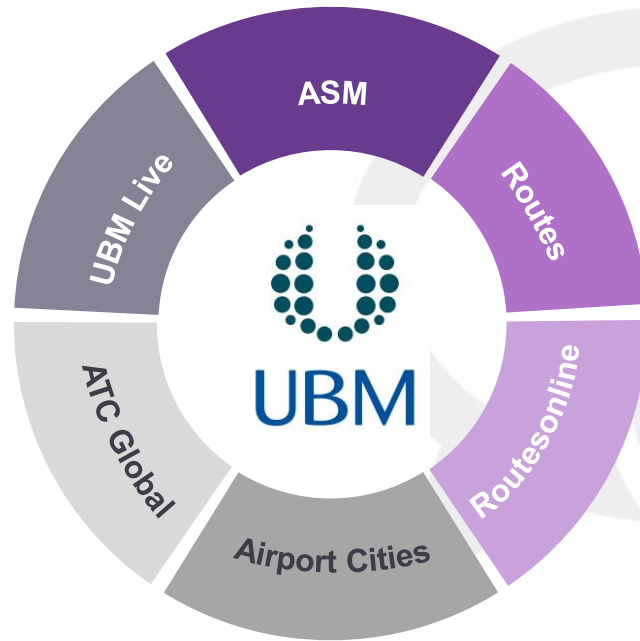


Mike St Laurent
Vice President - ASM



ASM BACKGROUND

Global consultancy
founded in 1993 to
provide route development
services for airports
and their stakeholders



COURSE PROGRAMME

Fundamentals of Route Development	
1. Introduction and Background	Day 1
2. Understanding Data Sources and Analytics	Day 1
3. Route Traffic Forecasting	Day 1
4. Long Term Forecasting	Day 2
5. Route Profitability Assessment	Day 2